

FROM: MailBrothers

PHONE NO. : 510 573 2523

JUL 16 2001 08:48AM P2

Attorney's Docket No. 12587-020001

**COMBINED DECLARATION AND POWER OF ATTORNEY**

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled PROVIDING MARKETING DECISION SUPPORT, the specification of which:

[X] is attached hereto  
 [ ] was filed on \_\_\_\_\_ as application Serial No. \_\_\_\_\_ and was amended on \_\_\_\_\_  
 [ ] was described and claimed in PCT International Application No. \_\_\_\_\_ filed on \_\_\_\_\_ and as amended under PCT Article 19 on \_\_\_\_\_

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose all information I know to be material to patentability in accordance with Title 37, Code of Federal Regulations, §1.56.

I hereby appoint the following attorneys and/or agents to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

Carl D. Brown, Jr., Reg. No. 44,042  
 Robert S. Gorman, Reg. No. 41,790  
 John F. Rollins, Reg. No. 38,013  
 Wayne P. Sobon, Reg. No. 32,433  
 Sam Borolach, Reg. No. 38,388  
 George E. Heibel, Reg. No. 42,648  
 Frederick H. Rabin, Reg. No. 34,488

David L. Feigenbaum, Reg. No. 30,378  
 Stephan J. Filipek, Reg. No. 33,384  
 William J. Hone, Reg. No. 26,739  
 John B. Pegram, Reg. No. 25,198  
 Richard P. Ferrara, Reg. No. 30,632  
 Andrew N. Porfomak, Reg. No. 32,431

Address all telephone calls to STEPHAN J. FILIPEK at telephone number (212) 765-5070.

Address all correspondence to STEPHAN J. FILIPEK at:

FISH & RICHARDSON P.C.  
 45 Rockefeller Plaza, Suite 2800  
 New York, NY 10111

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patents issued thereon.

Full Name of Inventor: STEPHEN F. DULL

Inventor's Signature: Stephen F. Dull

Residence Address: Atlanta, GA

Citizenship: U.S.A.

Post Office Address: 1585 Waltham Drive NW  
 Atlanta, GA 30318

Date: 7/18/01

T000220"55660660

FROM : MailBrothers

PHONE NO : 510 573 2523

JUL 18 2001 08:49AM P3

Attorney's Docket No : 12587-020001  
Client's Ref. No.

**Combined Declaration and Power of Attorney**  
Page 2 of 2 Pages

Full Name of Inventor: NEIL K. ALLISON

Inventor's Signature: \_\_\_\_\_

Date: 7/18/01

Residence Address: Scottsdale, AZ.

Citizenship: U.S.A.

Post Office Address: 9510 E. Ann Way  
Scottsdale, AZ 85260

20050545 doc

200320 55660660